

ADVANTAGE ▶ PLAY®

Digital Signage for the Aesthetic Industry



Advantage Play is attention-getting, dynamic and informs your existing patients, the ones who do the most business with you. Inbound marketing reduces patient churn, the rate at which patients go elsewhere for the services you offer. *“Current customers spend 67% more than new customers.”* ~ Hubspot

Flexible. Advantage Play is flexible enough that no two practices will display the exact same thing.

You have control. Choose from over 150 procedure and treatment videos and ads or upload your own.

Price. \$849 device and setup, \$149 monthly

For a truly luxury experience we recommend talking with us about a custom designed playlist utilizing our new Artist Series.



The 3-region layout works well in busy locations such as checkout, to remind them of an upcoming event or special.



Mark Pinsky, MD features his custom videos full screen. *“I love being able to educate my patients in my office on all the procedures I offer. You can't afford not to have it.”*

— Mark A. Pinsky, MD



CANDACE CROWE DESIGN

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Celebrating 20 years in plastic surgery